



2012 Beautification Awards

Dear Landscape Contractor,

You are invited to enter the **Central Coast Chapter of the California Landscape Contractors Association 2012 Beautification Awards**. This will be the 27th annual awards ceremony and banquet for our chapter. Please consider joining your peers in entering one or more projects to be judged by a panel of three professional landscape experts. After an on-site inspection, they will grade your project on its merits in the categories listed inside. The **2012 Beautification Awards** are an excellent way to show off your landscape talents, gain recognition to the public and the landscape industry, and an incentive to dangle in front of your employees to do their finest work.

Entry Information

The entry packet must be filled out entirely. Please follow all directions carefully. **Do not put your company name on the judges' sheets as all judging is done anonymously.** List all addresses, maps, directions, gate codes, etc. for the judges and drivers so that they will know exactly where the entry is and what is to be judged. Please consult the judging criteria sheets to use as a reference for you and your crew to understand just what the judges shall be looking for. Please also note the entry judging boundary lines; any project outside of these boundaries will not be accepted.

Entry Fee:	\$130.00 for primary entry per each Company	\$80.00 for each additional entry.
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Deadline for entry acceptance: Entries are due on or before Tuesday, May 15, 2012. Entries will not be considered after that date. There is no second deadline this year. Please refer any questions to Mike Ruscoe at (831) 464-6777.

Awards Presentation

Awards Presentation Banquet to be held on Friday, June 22, 2012 at The Dream Inn, 175 West Cliff Drive , Santa Cruz.

APPLICATION ADDRESS:

CLCA

c/o Ewing

Attn: Mike Ruscoe

5550 Soquel Ave.

Santa Cruz, CA 95062

OR c/o Coastal Evergreen Co.

Attn: Regan Barry

4615 Scotts Valley Dr. Ste. C

Scotts Valley, CA 95066

JUDGING PROCEDURE

Projects will be judged on Wednesday, May 30, 2012 and Thursday, May 31, 2012. Judges are selected on the basis of their knowledge, independence, integrity and objectivity. Projects are judged anonymously. All entries are personally inspected and evaluated according to the quality of workmanship, construction detail, landscape materials, and overall appearance. The judges' decisions are final.

ENTRY RULES

1. PARTICIPATION: All dues-paid regular and sustaining members of the Central Coast Chapter of CLCA are eligible.
2. ENTRY PACKET: Please submit a separate, complete entry packet for each project in each category. The entry packet consists of: (a.) Application and Checklist; (b.) Three (3) photocopies of the Judges Information Form; (c.) A Thomas Brothers Map, Map Quest, Google, or Yahoo Map with project location circled; and (d.) Entry Fee. Additionally: Renovation entries require three (3) "before" photos, and Design/Build entries require a copy of the plan.
3. SCOPE: a member's residence may not be entered. At least five (5) of the items listed on the Judges' Information Form must have been installed or maintained by you. Category cost limitations must be adhered to. Proof of contract may be requested. Each project may be entered in no more than two (2) categories (e.g. large Residential and Xeriscape).

PLEASE NOTE: WE MUST LIMIT THE NUMBER OF ENTRIES TO NO MORE THAN TWO (2) FOR EACH CATEGORY AND NO MORE THAN EIGHT (8) FOR EACH CONTRACTOR.

4. PROJECT TIME FRAME: Installation projects must have been completed after May 1, 2010. Maintenance projects must have been continuously maintained since May 1, 2011.
5. PROJECT QUALIFICATION: A project entered in the previous year may not be entered again in the same category unless an addition was executed; and then only the addition may be entered.
6. ENTRY JUDGING BOUNDRIES: Entries must be within Santa Cruz, San Benito, and Monterey counties. For entries within South Santa Clara County, the judging boundaries will be defined as areas south of the intersection Hwy 35 and the Santa Cruz County line to Loma Prieta Peak to Bailey Avenue at Hwy 101.. No entries will be accepted north of these boundaries.
7. PHOTOGRAPHS: Please supply a CD of digital images of the highest resolution in jpeg form of the completed project, for use in completing the Beautification Awards Presentation. If no CD is received, a photo of the project, taken by the judge's driver and/or navigator, will be used. For multiple entries, entrant may use one CD for all photos.
8. RESPONSIBILITY: It is the contractor's responsibility to notify the client of the days the project may be judged. Please tell your client not to mention your companies name to the judges. The judging hours will be from dawn to dusk. Please make sure that no company employees, trucks or equipment are on site for both judging days to avoid disqualification.

DISQUALIFICATION

An entry may be disqualified for the following reasons: (1) The entrant or an employee is present when the judges arrive; (2) Company sign has not been removed; (3) The entry forms are incomplete (i.e. information, slides, and/or photos not included, or illegible); (4) The information needed to judge is incomplete; (5) Directions to the project location are erroneous; (6) The owner's consent has not been obtained or the judges are unable to enter. NO REFUNDS SHALL BE MADE IF AN ENTRY IS DISQUALIFIED.

LANDSCAPE BEAUTIFICATION AWARDS CATEGORIES

No.	Type of Project	Project Description	Job Cost
1.	Small Residential	Single-Family residence.	Not to exceed \$25,000.
2.	Medium Residential	Single-Family residence.	From \$25,001 - \$75,000.
3.	Large Residential	Single-Family residence.	From \$75,001- \$150,000.
4.	Custom Residential	Single-Family residence.	\$150,001 - \$300,000.
5.	Residential Estate	Single-Family residence.	Exceeding \$300,000.
6.	Small Commercial	Commercial, model homes, etc.	Under \$50,000.
7.	Large Commercial	Commercial, model homes, etc.	Over \$50,000.
8.	Public Works	Installation for a public agency.	No cost limits.
9.	Renovation	Landscaping of a significant portion of the property. ⁽¹⁾	No cost limits
10.	Small Residential Maintenance	Single-Family residence. ⁽²⁾	Under \$500 per month.
11.	Large Residential Maintenance	Single-Family residence. ⁽²⁾	Over \$500 per month.
12.	Small Commercial Maintenance	Contract ⁽²⁾	To \$750 per month.
13.	Large Commercial Maintenance	Contract ⁽²⁾	Over \$750 per month.
14.	Irrigation	Any contractor built and/or designed irrigation system.	No cost limits.
15.	Erosion Control	Selection and implementation of Best Management Practice (BMP's)	
16.	Design/Build	Contractor designed and built. Detailed plans must be submitted with application.	No cost limits.
17.	Xeriscape	The use of water conserving plant and irrigation systems in a landscape.	No cost limits.
18.	Water Feature	Contractor-installed water feature.	No cost limits
19.	Lighting 1-24 ⁽³⁾	Contractor-installed 1 to 24 fixtures	No cost limits
20.	Lighting 25-49 ⁽³⁾	Contractor-installed 25-49 fixtures	No cost limits
21.	Lighting 50+ ⁽³⁾	Contractor-installed 50+ fixtures	No cost limits

(1) In order to be considered a renovation, the new landscape must incorporate at least 25% of the old landscape. Three (3) "before" photographs must be submitted with the application.

(2) Currently and continuously maintained at least nine (9) months prior to entry date.

(3) Judging will only take place during the day; no night judging; submit night photos

SPECIAL AWARDS

Excelsior Award	Premier project for first time entry by CLCA contractor.
Judges Award	A special category recognizing exceptional innovation, creativity, craftsmanship or difficulty in a medium or small construction installation.
Sweepstakes Award	This is a special award that will be awarded by the judges to recognize the premier project of all categories. This award is for premier construction installation.
Maintenance Sweepstakes Award	This is an award that will be awarded by the judges for the premier maintenance job.

APPLICATION AND CHECKLIST

ENTRY
CATEGORY: _____

ENTRY NUMBER: _____
(Committee use only)

APPLICANT INFORMATION:
Company
Name: _____

Phone #: _____

Cell #: _____

Business Address: _____

Architect/Designer Name: _____

Email
Address: _____

PROJECT LOCATION (CITY): _____

IS THIS THE FIRST TIME YOU HAVE ENTERED
THE ACHIEVEMENT AWARDS? NO _____ YES _____

OWNER'S CONSENT

I/We hereby grant permission to enter our property or premises for the purpose of judging, photographing, and publicizing the landscape project in this competition. It is understood that no fees or other liabilities shall be incurred on the Owner's part.

Owner's Signature _____
Date: _____

PLEASE PRINT NAME: _____

CHECKLIST FOR ENTRIES: (Use this checklist to ensure that you submit a complete application.)

1.	An Application and Checklist Form INCLUDING Owner's Consent Signature, and the Navigator Information Page,
2.	Three copies of the Judges Information forms, with the top section completed
3.	A copy of a Thomas Brothers Map or Map Quest page with project location circled.
4.	Entry fee of \$130.00 per entry, \$85.00 for additional entries. Please send one (1) check for multiple entries. WE MUST LIMIT NUMBER OF ENTRIES TO NO MORE THAN TWO (2) PER CATEGORY AND NOR MORE THAN EIGHT (8) PER CONTRACTOR.
5.	For Renovation entries, three (3) hard copy "before" photos for the judges
6.	For Design/Build entries, the plan and the Statement of Design Intent.
7.	A CD of "jpeg" photos to be used for the Beautification Awards Night Presentation.

CONTRACTOR'S SIGNATURE: _____ Date: _____

JUDGES INFORMATION

Entry Category: _____ Category No.: _____

Project Name: _____

What is the size (Square Feet) of the landscaped area? _____

What is the contract price of this project? \$ _____

Date project started? / / Date project completed? / /

Project designed by: Applicant Landscape Architect Other (explain)

Project engineered and detailed by: Applicant Landscape Architect Other

Please check under Installation and Maintenance all the work done under your contract as designated below. All items of the entire contract must be listed. Proof of contract may be required.

DO NOT FILL OUT THE SCORE COLUMN

INSTALLATION				MAINTENANCE			
	Check Work to be Included	Score 1-10			Check Work to be Included	Score 1-10	
1.	Finish Grade			1.	General Appearance		
2.	Soil Prep			2.	Trees		
3.	Drainage			3.	Shrubs		
4.	Plants			4.	Lawns		
5.	Lawn (circle seed or sod)			5.	Groundcover		
6.	Header Boards			6.	Annuals		
7.	Masonry			7.	Irrigation		
8.	Concrete			8.	Landscape		
9.	Decks and Benches			9.	Other		
10.	Fences			10.	Other		
11.	Retaining Walls			Lighting			
12.	Water Features			1.	Connections		
13.	Irrigation			2.	Transformer		
14.	Special Effects			3.	Fixture Locations		
15.	Other			4.	Voltage Drop		
16.	Other			5.	Overall Design		

TOTAL _____

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Number of Categories = _____

X Difficulty Factor = _____

FINAL SCORE = _____

